

We highly recommend using different ads for males and females. We've had much higher success rates with using lead form ads vs sending someone to a landing page. We typically run the ads for 2-3 weeks before the kickoff of the actual challenge.

Here is the copy you can use for the male and female ads, just swap out the gender.


ATTN: [GENDER] IN [CITY] & SURROUNDING AREAS! We are looking for 15 [GENDER] who are ready to change their lives and undergo a 6-week total body transformation.

You don't have to have any type of background in fitness to join - only the desire to give it your best, transform your mind and body, and help support like-minded [GENDER] in the journey. Hit the button below and complete the form to secure your spot!

Headline:

LOOKING FOR 15 [GENDER] IN [CITY]

Description:

Click here to learn more 

CTA:

Sign Up

Actual Lead Form:

6-WEEK FITNESS CHALLENGE

- Looking for 15 [GENDER] to join our 6-Week Fitness Challenge.
- You do not need to come with any experience in the gym.
- You must fully commit to the entire length of the program.
- Be disciplined enough to apply our nutrition plan.
- You'll receive group Training from accredited professionals.
- Multiple sessions per week.
- Nutrition and meal plans are provided. (edited)

Your information will only be used for this challenge and future offers.

Last Step! Click Below To Schedule Your Interview [Add your calendar booking link for the lead for redirect]

Before you go you need to book your 15-minute consultation.

ALL APPLICANTS MUST BE MET IN PERSON before they are considered.

(Interviews do not guarantee your spot in the challenge)